

# THE LEWIS COUNTY HERALD

187 Main Street, Vanceburg, KY 41179

Phone 606-796-2331

1-800-572-2685

Fax 606-796-3110

email: heraldadvertising@yahoo.com

## 2022 Advertising Rates

### Column Widths

1 column = 1.547 inches  
2 columns = 3.206 inches  
3 columns = 4.864 inches  
4 columns = 6.522 inches  
5 columns = 8.181 inches  
6 columns = 9.839 inches

### Column Lengths

up to 21 inches  
Full Page \$441.00  
Half Page \$220.50  
1/4 Page \$110.25  
1/8 Page \$55.13

### Column Rates

1 column wide (1.547 inches)  
x  
1 inch long  
**\$3.50 net**  
per column inch

Classified Advertising \$5.00 minimum charge (pre-paid) up to 25 words,  
\$6.00 if billed; 50¢ ea. additional 25 words

## Display Advertising Discounts

4 TIMES = 5% DISCOUNT      26 TIMES = 10% DISCOUNT  
Special Contract Discounts Available on Request

Spot Color Rate - One Color \$80.00 net

Process Color - \$100.00 net

Preprint Insertion Rates 1 - 8 Page Tab \$50.00 net/Thousand

Larger Inserts Based on Weight & Size

Zone Rates Available

## Deadline

Friday, Noon before Tuesday's publication  
for all Advertising, Photos and Articles.

Publication Date: Every Tuesday.

Total Circulation: 3,000

Patricia Bloomfield  
*Managing Editor*

Dennis Brown  
*Publisher*

Mallorie White  
*Advertising*