THE LEWIS COUNTY HERALD

187 Main Street, Vanceburg, KY 41179
Phone 606-796-2331 1-800-572-2685 Fax 606-796-3110
email: heraldadvertising@yahoo.com

2018 Advertising Rates

Column Widths

1 column = 1.547 inches
2 columns = 3.206 inches
3 columns = 4.864 inches
4 columns = 6.522 inches
5 columns = 8.181 inches
6 columns = 9.839 inches

Column Lengths

up to 21 inches

Full Page $441.00
Half Page $220.50
1/4 Page $110.25
1/8 Page $55.13

Column Rates

1 column wide (1.547 inches)
x
1 inch long
$3.50
per column inch

Classified Advertising $5.00 minimum charge (pre-paid) up to 25 words, $6.00 if billed; 50¢ ea. additional 25 words

Display Advertising Discounts

4 TIMES = 5% DISCOUNT 26 TIMES = 10% DISCOUNT
Special Contract Discounts Available on Request

Spot Color Rate - One Color $80.00
Process Color - $100.00
Preprint Insertion Rates 1 - 8 Page Tab $50.00/Thousand
Larger Inserts Based on Weight & Size
Zone Rates Available

Deadline

Friday, Noon before Tuesday's publication
for all Advertising, Photos and Articles.

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Total Circulation: 3,500

Patricia Bloomfield
Managing Editor

Dennis Brown
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Luwana Polley and Jennifer Young
Advertising